



MEDIA ADVISORY

The Jim Mora Count On Me Family Foundation and Lucky Strike Bowling Lanes and Lounge Team Up to “Strike It Up” for Charities

Lucky Strike Bowling Benefit Bash to Raise Funds for Children’s Charities in Seattle through the Foundation

SEATTLE (April 16, 2009) -- The Jim Mora Count On Me Family Foundation, founded by Seattle Seahawks Head Coach Jim Mora and his wife, Shannon, will hold its first benefit on the West Coast, the Lucky Strike Bowling Benefit Bash on Wednesday, April 22, 2009 at the Lucky Strike Bowling Lanes and Lounge in Bellevue, Washington. The fundraiser, the first official fundraiser of the Foundation on the West Coast, will feature a night of food, fun and friends of the Foundation to benefit Special Olympics Washington and Boys & Girls Club of Bellevue, as well as other local children’s charities.

Highlights of the event include bowling with a Seahawks celebrity player, while mingling with Seattle Seahawks Head Coach Jim Mora, and 15-year veteran NFL Head Coach, Jim Mora, Sr., catered appetizers and drinks, a unique silent auction, prizes, raffle opportunities, a commemorative bowling shirt and more. The event will be held from 6:00-9:00 p.m. Sponsorship opportunities include purchasing a lane for the evening for a team of six bowlers and a Seahawks celebrity (\$1000); individuals can bowl for \$175 each. For more information on the event, please log onto the Foundation website at www.countonmefoundation.org.

The Jim Mora *Count On Me* Family Foundation, created in October 2005, is a 501(c)3 organization which supports children in need (primarily in three target areas: from low socio-economic backgrounds, mentally and physically challenged, and children at-risk) by affording them the opportunity to realize their potential and dreams, help create more stability in their lives, support advocacy for children, and support channels that allow children to have a voice. The Foundation strives to lend support to children’s organizations through grants and increased community awareness, empowering organizations to help children improve their lives by building and instilling confidence, encouraging health and wellness, fostering learning opportunities, and using the sport of football as a springboard to talk about life and life lessons. Since 2005, the Foundation has granted over \$500,000 to children’s organizations in need. For more information, please visit www.countonmefoundation.org.

Lucky Strike Bellevue is a sleek, sexy, upscale entertainment venue. The 26,000 square feet includes 12 bowling lanes, 2 pool tables, a private Luxe Lounge, 2 bars and a large open lounge. Lucky Strike can hold parties anywhere from 8 guests up to 650 in the entire facility. A happy hour is offered daily from 4-7 in our lounge with 1/2 off appetizers and drink specials. You can find a live DJ on Friday and Saturday nights with no cover for entry. The success of Lucky Strike Bellevue has allotted a 16,000 square foot expansion that will be completed in November of 2009. Whether you are planning a birthday party, holiday party, corporate event or just stopping in with friends or family, Lucky Strike Bellevue will create a memorable experience for every guest. For more information, please visit our website at: www.bowlluckystrike.com.

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