



## **The Jim Mora Celebrity Golf Classic to Kickoff Week of Events Leading up to the Boeing Classic in August**

*Golf Classic to benefit the Jim Mora Count On Me Family Foundation and the Virginia Mason Medical Center*

SEATTLE (April 9, 2009) – The Jim Mora Celebrity Golf Classic --- a partnership with the Jim Mora *Count On Me* Family Foundation, the Seattle Seahawks, the Boeing Classic and the Nutrition and Fitness for Life Program at Virginia Mason Medical Center—is coming to Seattle, it was announced today. The Jim Mora Celebrity Golf Classic, originally founded by Jim and Shannon Mora in 2005 in Atlanta, will be held this year on Monday, August 24 at the Tournament Players Course at Snoqualmie Ridge in Snoqualmie, Washington. The tournament will raise funds for the Jim Mora *Count On Me* Family Foundation and the Nutrition and Fitness for Life Program at Virginia Mason, both focusing on children’s well-being.

The Jim Mora Celebrity Golf Classic brings together friends from the sports and entertainment industries to “tee it up” for charity. As the kick-off event for the Boeing Classic, which includes a week’s worth of activities leading up to the tournament competition later that weekend, foursomes will be matched with a celebrity for a day of golf on the championship-caliber TPC Snoqualmie Ridge. Golfers will compete for prizes from start to finish, enjoy great food options on the course, and be treated to a BBQ & Awards Bash that evening. A celebrity-studded VIP Appreciation Party and Auction will be held at the Virginia Mason Athletic Center the night before the tournament, on Sunday, August 23rd. The event will include a live auction featuring one-of-a-kind experiences, unique sports memorabilia, and amazing trips to Super Bowl XLIV in Miami, Florida, and the 2010 Pro Bowl.

Sponsorships are available at all levels for this exclusive event. Please contact Mike Flood at (425) 203-8030 or Shannon Mora at (425) 765-3572 for more information.

The Jim Mora *Count On Me* Family Foundation, created in October 2005, is a 501(c)3 organization which supports children in need (primarily in three target areas: from low socio-economic backgrounds, mentally and physically challenged, and children at-risk) by affording them the opportunity to realize their potential and dreams, help create more stability in their lives, support advocacy for children, and support channels that allow children to have a voice. The Foundation strives to lend support to children’s organizations through grants and increased community awareness, empowering organizations to help children improve their lives by building and instilling confidence, encouraging health and wellness, fostering learning opportunities, and using the sport of football as a springboard to talk about life and life lessons. Since 2005, the Foundation has granted over \$500,000 to children’s organizations in need. For more information, please visit [www.countonmefoundation.org](http://www.countonmefoundation.org).

The Nutrition and Fitness for Life program is a comprehensive education and awareness program targeting children as young as five years old. Teaming up with the Virginia Mason Medical Center Pediatrics department, the program provides kids the tools to enjoy a lifetime of good fitness and health. The Nutrition and Fitness for Life program begins with an initial assessment of the child, including blood pressure and body mass index. If the child is at risk for obesity or is simply interested in the program, she or he is given a fun "homework" assignment and colorful guide to help his or her pediatrician get a better sense of the child's current family lifestyle. The child then has many educational follow-up opportunities to help stay on track. For more information on the program or to make an appointment with a Virginia Mason pediatrician, please call (206) 223-6188 or visit [www.VirginiaMason.org](http://www.VirginiaMason.org).

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The Boeing Classic is an Official Event of the PGA TOUR Champions Tour and in 2009 will celebrate its fifth anniversary. In the tournament's four-year history, more than 2.9 million dollars has been raised for the Heart Institute at Virginia Mason Medical Center and additional Greater Seattle Charities. The 2009 event will be played at TPC Snoqualmie Ridge from August 24-30. Highlights during the course of the week include the Jim Mora Celebrity Golf Classic (August 24), the Champions Tour Youth Clinic (August 25) and the Seahawks Pro-Am (August 26-27). Tournament competition will take place from August 28-30. For additional tournament information, log on to [www.BoeingClassic.com](http://www.BoeingClassic.com).

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