



The Jim Mora *Count On Me* Family Foundation Celebrates its Third Anniversary

Foundation Kicks Off Year Three with Special Events and Donor Campaign in Atlanta

ATLANTA (**For release October 1, 2008**) – The Jim Mora *Count On Me* Family Foundation celebrates its third anniversary this Fall with a dinner fundraiser, special holiday event at Children’s Healthcare of Atlanta and the kickoff of an Atlanta campaign to support local charities. The *Count On Me* Family Foundation, the charitable foundation of Seattle Seahawks Assistant Head Coach Jim Mora and wife, Shannon, supports children in need in Georgia and Washington. The *Count On Me* Family Foundation has granted over a half of a million dollars to 21 charitable organizations over the past three years.

The celebration begins with a football-themed Foundation dinner fundraiser on Sunday, October 19, 2008, called the **Super Seattle Steakout Benefit Bash** at Stoney River Legendary Steaks in Duluth. Attendees will join fellow fans on a night out at one of Atlanta’s premiere steak houses for mouth-watering steaks, delicious drinks and football. Attendees can bid on authentic NFL football gear --jerseys, helmets, footballs-- and other unique items, while catching the Seattle Seahawks as they take on the Tampa Bay Buccaneers; all to benefit children in need in Georgia through the Jim Mora *Count On Me* Family Foundation. Tickets can be reserved by calling the Foundation Office at 404-556-3833, or by logging on to: <http://www.countonmefoundation.org/SteakOutBash.html>.

The Holiday Shop is the second event in the lineup for the *Count On Me* Foundation. During the holidays, Children’s Healthcare of Atlanta is home to many young children with serious illnesses. In the keeping with holiday traditions, the Jim Mora *Count On Me* Family Foundation wanted to help keep the spirit of the holidays “alive” by giving patients the opportunity to shop for gifts for their families, right there at the hospital. This event will allow each child the opportunity to select two items as gifts for their parents, guardians, or older siblings. Foundation and hospital volunteers will assist patients in wrapping their items in festive paper, bows, gift tags and even writing cards for the special people in their lives. In addition to the shop, the Foundation donates items to the hospital for their patient playrooms. Individual and corporate sponsorships are available to support this event.

The “**Count on Me in Year Three**” campaign is an opportunity for local supporters to “join the team” and donate to contribute to the Foundation’s grant making and programming in Atlanta. The campaign will run through the end of the year. To join the “**Count On Me** in Year Three Team,” please visit the Foundation website at www.countonmefoundation.org.

The following four charities have received annual partnership grants from the Foundation: Boys & Girls Club of Metro Atlanta, Camp Twin Lakes, Gwinnett Children’s Shelter, and Special Olympics Georgia; this year’s cycle will take place in late October.

In addition to the events mentioned above, the Foundation has several programs and projects planned for the remainder of 2008, including the third annual kickoff of the Jim Mora Flag Football League in select local Boys & Girls Club of Metro Atlanta, the Count On Me in Year Three Community Donation Tour, a holiday contest for local community coaches, and more! For more information, please log on to www.countonmefoundation.org/calendar.

The Jim Mora *Count On Me* Family Foundation, created in October 2005, is a 501(c)(3) organization which supports children in need, primarily in three target areas: children from low socio-economic backgrounds, mentally and physically-challenged children, and children at-risk. The Foundation affords children the opportunity to realize their potential and dreams by assisting organizations which help to create more stability in their lives, supporting advocacy for children, and supporting channels that empower children to have a voice and support their well-being. For additional information on how to apply for a grant or to learn more about the Foundation, please visit the Foundation website at: www.countonmefoundation.org.

--30--

Contacts:
Terri Grunduski

Jim Mora Count On Me Family Foundation
tgrunduski@CountOnMeFoundation.org

404-556-3833