



The Jim Mora Count On Me Family Foundation and Lucky Strike Bowling Lanes and Lounge “Strike It Up” Again in 2010 for Charities

Second Annual Lucky Strike Bowling Benefit Bash Raising Funds for Seattle’s Children’s Charities through the Foundation

The Jim Mora *Count On Me* Family Foundation, founded by Jim Mora, Jr. and his wife, Shannon, will hold its second annual Lucky Strike Bowling Benefit Bash on Wednesday, April 21, 2010 at the Lucky Strike Bowling Lanes and Lounge in Bellevue, Washington. The fundraiser will feature a night of food, fun and friends of the Foundation to benefit Special Olympics Washington and Boys & Girls Club of Bellevue, as well as other local children’s charities through the Foundation.

Highlights of the event include joining host Jim Mora to mingle with celebrities from the sports and entertainment world, a unique silent auction, raffle opportunities, and more. Bowlers will enjoy appetizers and drinks, a commemorative bowling shirt and other prizes, while bowling alongside a host of celebrities. The event will be held from 6:00-9:00 p.m. Sponsorship opportunities include purchasing a lane for the evening for a team of six bowlers and a celebrity (**\$1000**); individuals can bowl for **\$175** each. The general public is invited to come out and join the fun; **\$30** an individual or **\$50** a couple provides appetizers and two drink tickets for guests while helping raise funds to support local children’s charities. For more information on the event, please log onto the Foundation website at www.countonmefoundation.org.

Celebrities planning to attend include: Seattle Seahawks players Jordan Babineaux, Patrick Kerney, Kelly Jennings, John Carlson and Lawyer Milloy; former UW and NFL QB, and radio personalities Brock Huard and Hugh Millen; former UW and NFL QB Damon Huard; former UW and NBA star Detlef Schrempf, and 15-year veteran NFL Head Coach, Jim Mora, Sr.

The Jim Mora *Count On Me* Family Foundation, created in October 2005, is a 501(c)3 organization which supports children in need (primarily in three target areas: from low socio-economic backgrounds, mentally and physically challenged, and children at-risk) by affording them the opportunity to realize their potential and dreams, help create more stability in their lives, support advocacy for children, and support channels that allow children to have a voice. The Foundation strives to lend support to children’s organizations through grants and increased community awareness, empowering organizations to help children improve their lives by building and instilling confidence, encouraging health and wellness, fostering learning opportunities, and using the sport of football as a springboard to talk about life and life lessons. Since 2005, the Foundation has raised over \$920,000 for children’s organizations in need. For more information, please visit www.countonmefoundation.org.

Lucky Strike Bellevue is a sleek, sexy, upscale entertainment venue. The 50,000 square feet includes 16 bowling lanes, pool tables, a private Luxe Lounge, 3 bars, a large open lounge and Power Play which is an adult high-end gaming lounge with over 125 different arcade games. Lucky Strike can hold parties anywhere from 8 guests up to 1450 in the entire facility. A happy hour is offered daily from 4-7 in their lounge with 1/2 off appetizers and drink specials. You can find a live DJ on Friday and Saturday nights with no cover for entry. The success of Lucky Strike Bellevue has allotted a 18,000 square foot expansion that was completed in October of 2009. Whether you are planning a birthday party, holiday party, corporate event or just stopping in with friends or family, Lucky Strike Bellevue will create a memorable experience for every guest. For more information, please visit their website at: www.bowlluckystrike.com.

Contacts:

Terri Grunduski	Jim Mora Count On Me Family Foundation tgrunduski@CountOnMeFoundation.org	425-765-3572
Kelli Jameson	Lucky Strike Bowling Lanes and Lounge Kelli.Jameson@bowlluckystrike.com	425-454-2161