



Second Annual Jim Mora•Pulte Homes Celebrity Golf Classic Raises Close to \$400,000 for Charities

*The SOLD OUT Jim Mora•Pulte Homes Golf Classic benefited
Special Olympics Georgia and newly-created Jim Mora Count On Me Family Foundation*

ATLANTA (June 10, 2006) – The Second Annual Jim Mora•Pulte Homes Golf Classic held on June 5, 2006 at the Tournament Players Club at Sugarloaf, in Duluth, Georgia raised close to \$400,000 for local charities, it was reported today. The tournament, which was sold out this year, was raising funds for Special Olympics Georgia (SOGA), and the newly-created Jim Mora *Count On Me* Family Foundation.

Over 170 golfers participated in the tournament, playing all three courses (27 holes) at TPC Sugarloaf. Each participant enjoyed breakfast at the club, the putting contest, 18 holes on the course, lunch out on the course courtesy of Stoney River Restaurant, Antiqua Tex-Mex Restaurant and Outback Steakhouse, and an invitation to the post event reception. There were nineteen special contests out on the courses, including longest and straightest drive contests, closest to the pin contests and six hole-in-one contests (please see our website for winners of this years' contests), but the most-talked about contest was the Car Contest Shootout. The winner of this year's second annual shootout was Jim Devaney, who was playing for the Integrated Excellence team Monday. Devaney drove home in a 2006 Ford Fusion, courtesy of Atlanta Area Ford Stores. The Ike Reese/Heineken Team won the overall for the day.

Celebrities participating in the event included: Atlanta Falcons Players Michael Vick, Matt Schaub, Keith Brooking, Warrick Dunn, Patrick Kerney, DeAngelo Hall, Brian Finneran, Ike Reese, Fred McCrary, Derek Rackley, Michael Jenkins; as well as other celebrities including: ESPN's Chris Mortenson, NFL Network's Jay Glazer, former NFL greats Terrell Davis, Rodney Harrison, Ashley Ambrose, Steve Bartkowski, and Morten Andersen; legendary NFL Coaches Steve Mariucci and Jim Mora, Sr.; Atlanta Thrashers' Head Coach Bob Hartley and Captain Scott Melanby, and Major League Baseball's Hall of Famer Phil Niekro.

The live and silent auctions featured trips to Super Bowl XLI in Miami, Florida, and the 2007 Pro Bowl in Hawaii, as well as a Falcons Fly Away trip to New Orleans, a behind the scenes at NFL Network "NFL Game Day, special VIP packages to Las Vegas, NAPA Valley and Vail, Colorado, as well as unique sports memorabilia including: a Boxing Glove signed by Muhammad Ali, an autographed yellow "Livestrong" jersey from Lance Armstrong, a Royal St. Andrews 2000 British Open Championship Pin Flag signed by Tiger Woods, and a one-of-a-kind Vince Lombardi framed Game Day Program and hand written game plan, as a young assistant coach. The auction raised over \$80,000.

Next year's tournament date has been set for April 16, 2007 at TPC Sugarloaf. For more information or to participate, please call: 678-485-5324, or log into www.jmcgc.org.

The Jim Mora•Pulte Holmes Golf Classic is proud to have Special Olympics Georgia and the newly-created Jim Mora *Count On Me* Family Foundation as charitable partners this year.

Special Olympics Georgia (SOGA) is a non-profit organization that provides year-round competition for Georgia athletes with intellectual disabilities. Made up of 22,956 athletes and 15,000 volunteers, Special Olympics Georgia holds several major events year-round, including statewide Summer, Fall and Winter Games and regional competitions. For more information about Special Olympics Georgia, call (770) 414-9390 or visit www.specialolympicsga.org.

The Jim Mora *Count On Me* Family Foundation, created in October 2005, is a 501(c)3 organization which supports children in need (primarily in three target areas: from low socio-economic backgrounds, mentally and physically challenged, and children at-risk) by affording them the opportunity to realize their potential and dreams, help create more stability in their lives, support advocacy for children, and support channels that allow children to have a voice. For more information, please call the Foundation office at 770-556-3700.

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