



**Atlanta Falcons Head Coach Jim Mora to Host  
Second Annual Celebrity Golf Tournament**

*The SOLD OUT Jim Mora•Pulte Homes Golf Classic will benefit  
Special Olympics Georgia and newly-created Jim Mora Count On Me Family Foundation*

ATLANTA (May 23, 2006) -- Atlanta Falcons Head Coach Jim Mora will hold the Second Annual Jim Mora• Pulte Homes Golf Classic on June 5, 2006 at the Tournament Players Club at Sugarloaf, in Duluth, Georgia. This year's sold out tournament will raise funds for Special Olympics Georgia (SOGA), and the newly-created Jim Mora *Count On Me* Family Foundation.

"Last year's event exceeded all of our expectations – which was a real testament to the hearts of the folks here in Georgia," said Mora. "We would like to continue to show our appreciation by contributing our time and resources to help out Special Olympics Georgia, a cause that is both local and dear to my family's heart, as well as raise funds for our newly created Family Foundation. We're excited about the opportunity to extend our reach to help both the SOGA athletes, as well as other children in need here in Georgia."

This tournament, which was sold out last year, has been expanded to include all 27 holes at TPC Sugarloaf. This year, 140 golfers will be grouped in threes and matched-up with a celebrity. The format of the golf tournament will allow each participant the opportunity to experience at least nine holes played during the Bell South Classic. Each participant can partake in breakfast at the club, a special golf demonstration, lunch out on the course, and several of the nineteen special contests out on the courses, including longest and straightest drive contests, closest to the pin contests and six hole-in-one contests. In addition, there will be six qualifiers each nine (18 golfers total) that will compete in the car shootout at the end of the day, with one lucky golfer to drive home in a 2006 Ford Fusion, courtesy of Atlanta Area Ford Stores. A celebrity-studded awards reception will include a live auction featuring trips to Super Bowl XLI in Miami, Florida, and the 2007 Pro Bowl in Hawaii.

Although the tournament is sold out, bronze hole sponsorships are still available for this exclusive event. Next year's tournament date has been set for April 16, 2007. For more information or to participate, please call: 678-485-5324, or log into [www.jmcgc.org](http://www.jmcgc.org).

The Jim Mora•Pulte Holmes Golf Classic is proud to have Special Olympics Georgia and the newly-created Jim Mora *Count On Me* Family Foundation as charitable partners this year.

Special Olympics Georgia (SOGA) is a non-profit organization that provides year-round competition for Georgia athletes with intellectual disabilities. Made up of 22,956 athletes and 15,000 volunteers, Special Olympics Georgia holds several major events year-round, including statewide Summer, Fall and Winter Games and regional competitions. For more information about Special Olympics Georgia, call (770) 414-9390 or visit [www.specialolympicsga.org](http://www.specialolympicsga.org).

The Jim Mora *Count On Me* Family Foundation, created in October 2005, is a 501(c)3 organization which supports children in need (primarily in three target areas: from low socio-economic backgrounds, mentally and physically challenged, and children at-risk) by affording them the opportunity to realize their potential and dreams, help create more stability in their lives, support advocacy for children, and support channels that allow children to have a voice. For more information, please call the Foundation office at 770-556-3700.

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