



## **Super Seattle Send Off Benefit Bash, Presented by AirTran Airways, Raises Close To \$100,000 for Special Olympics Georgia and the Jim Mora *Count On Me* Family Foundation**

ATLANTA (May 22, 2007) –The newly-created Super Seattle Send Off Benefit Bash fundraising event, held Saturday, May 12, was a great success, bringing in close to \$100,000 for Special Olympics Georgia (SOGA), and the Jim Mora *Count On Me* Family Foundation. Over 230 people attended the event at the Mora residence in Sugarloaf Country Club, in Duluth, Georgia, which replaced the annual golf tournament this year.

“Thanks to the continued support and interest of our presenting sponsor, AirTran Airways, other sponsors, donors, attendees and friends, the Super Seattle Send Off Benefit Bash has helped bring our annual Foundation events total to over \$820,000 in the last three years for children in need in Georgia,” said Shannon Mora, VP of the Foundation. “We are touched by the ongoing support from the community, and look forward to continuing our efforts to support children in need in Georgia through events like this.”

Inspired by the annual Jim Mora Celebrity Golf Classic VIP Party, ***The Super Seattle Send Off Benefit Bash*** featured the following: an incredible dinner, courtesy of Stoney River Legendary Steakhouse; delectable desserts, courtesy of Caffé Stella; a rocking blues band, the Cazanovas; cigar rolling, courtesy of Cigartainment; mingling with special guests and celebrities; and Monte Carlo-style games. There was also the opportunity to win a 2007 Ford Edge, courtesy of the Atlanta Area Ford Dealers. The event also spotlighted special live and silent auction opportunities featuring unique sports memorabilia from legends like Lance Armstrong and Tiger Woods, as well as special one-of-a-kind experiences and trips, including a 2008 Super Bowl trip to Arizona, a trip to the American Idol Finals and Results Show, and weekend trips to Las Vegas, Nevada and Miami, Florida. In addition, one lucky attendee walked away with the big prize of the evening -- the Seattle Seahawks Spectacular Weekend – a trip for two to the beautiful Pacific Northwest, including airfare courtesy of AirTran Airways, hotel accommodations courtesy of the Westin Seattle, breakfast and dinner for two, two tickets to a Seahawks game and more.

The Jim Mora *Count On Me* Family Foundation will host its next fundraiser, the Jim Mora Celebrity Golf Classic, in the spring of 2008; please check the Foundation website for date and location later this summer.

Anyone interested in learning more about the Jim Mora *Count On Me* Family Foundation events, programs, project or grant recipients can log onto: [www.countonmefoundation.org](http://www.countonmefoundation.org) or call 404-556-3833 for more information.

The Jim Mora *Count On Me* Family Foundation, created in October 2005, is a 501(c)3 organization which supports children in need (primarily in three target areas: from low socio-economic backgrounds, mentally and physically challenged, and children at-risk) by affording them the opportunity to realize their potential and dreams, help create more stability in their lives, support advocacy for children, and support channels that allow children to have a voice. For more information, please call the Foundation office at 770-556-3833.

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