



BOYS & GIRLS CLUBS
OF METRO ATLANTA

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FOR IMMEDIATE RELEASE

Boys & Girls Club Kids to Compete in Annual Turkey Bowl

Jim Mora Count on Me Family Foundation hosts Football Bowl for 300 Kids & Teens

ATLANTA (Nov. 25, 2008) –Boys & Girls Clubs of Metro Atlanta (BGCMA) will participate in its annual Turkey Bowl, hosted by the Jim Mora Count on Me Family Foundation, on Wed., Nov. 26 at the Warren/Holyfield Boys & Girls Club and the NFL/YET Boys & Girls Club.

Jim Mora, former Falcons Head Coach and current Seattle Seahawks Coach, and Shannon Mora support BGCMA's intramural flag football league. The league culminates with an annual Turkey Bowl, where Club teams compete for the winning title and celebrate the Thanksgiving Holiday.

"This is an exciting time for our Club members," said Missy Dugan, vice president of Marketing & Development for BGCMA. "It's an opportunity for our Clubs to really show off all they have learned in their flag football leagues throughout the year. The flag football league is an important part of our physical fitness programs. It fosters activity, healthy lifestyles and teamwork. Our kids truly benefit from this well-organized and supported program. Thanks to the Moras and their foundation, we'll celebrate this Thanksgiving holiday with another great Turkey Bowl. We look forward to it."

"We felt that it was important to continue the work we started here in Atlanta with the Jim Mora Flag Football League," said Shannon Mora, Vice President of the Foundation. "So often, many of the children that come through the Boys and Girls Clubs are products of environments where people are in and out of their lives, with little stability, and we wanted to make sure that the League and the "Turkey Bowl" year end tournament were things they could look forward to each year. We are excited about this year's bowl and want them to know that they can "Count On Us."

Wells Fargo Financial will provide volunteers to help work and coordinate the event. For more information on the Jim Mora Count On Me Family Foundation's partnership with the Boys & Girls Club of Metro Atlanta **and the Jim Mora Flag Football League**, please visit their website at www.countonmefoundation.org

Event Details:

Jim Mora Count On Me Family Foundation
Boys & Girls Clubs of Metro Atlanta Annual Turkey Bowl

Wed, Nov. 26, 2008
10 a.m.

Warren/Holyfield Club
790 Berne Street
Atlanta, GA 30316

NFL/YET Boys & Girls Club
535 Hill Street
Atlanta GA 30312

ABOUT BOYS & GIRLS CLUB OF METRO ATLANTA

Boys & Girls Clubs of Metro Atlanta operates 30 Clubs in 13 metro counties in addition to Camp Kiwanis and Youth Art Connection, a gallery and workspace for young artists. A trained and professional staff serves more than 17,000 youth annually by offering specialized programming and a safe haven for at-risk and underprivileged children and teens. Memberships cost only \$35 per school year but scholarships are available for those who need assistance. For more information, please visit www.bgcma.org.

ABOUT COUNT ON ME FOUNDATION

For more information on the Jim Mora Count On Me Family Foundation's partnership with the Boys & Girls Club of Metro Atlanta, please visit their website at www.countonmefoundation.org.

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