



FOUNDATION FACTS | YOU CAN "COUNT ON ME"



MAKING A DIFFERENCE IN OUR COMMUNITIES...

The Jim Mora Count On Me Family Foundation has participated in numerous events since its inception, logging over 314 hours for the community.

The Mora Family has awarded **over \$500,000** in grants to the community since the first Jim Mora Celebrity Golf Classic in 2005.

VISION

The Jim Mora Count On Me Family Foundation was created to support children in need, primarily in three target areas: children from low socio-economic backgrounds, mentally and physically-challenged children, and children at-risk. The Foundation affords children the opportunity to realize their potential and dreams by working with organizations helping to create more stability in their lives, supporting advocacy for children, and supporting channels that allow children to have a voice.

MISSION

The Jim Mora Count On Me Family Foundation strives to lend support to charities and children's organization through grants and increased community awareness, empowering organizations to help children improve their lives by:

- building and instilling confidence,
- encouraging health and wellness,
- fostering learning opportunities, and
- using the sport of football as a springboard to talk about life and life lessons.



"Special Olympics Georgia is grateful for the continued support of Jim and Shannon Mora and the Count On Me Foundation," said **Georgia Milton-Sheats, Chief Executive Officer of Special Olympics Georgia**. "In an effort to reach every eligible athlete statewide, we need to continue to expand our programs to reach more children and adults, as well as, volunteer coaches to further spread the word about our mission. The grant from the Moras provides important training for the thousands of volunteer coaches throughout the state and assists us in reaching out to youth and their families. It means so much to have friends like Jim and Shannon who not only provide funding, but also put their time in volunteering and working to expand our program to reach more athletes with intellectual disabilities."

"The **Jim Mora Flag Football Turkey Bowl** was a huge success," said **Eric Osborne, Director of Club Services, Boys & Girls Club of Metro Atlanta**. "This was the first year that all Clubs with a program participated in the tournament – with over 300 players and 50 volunteers involved in a really fun day. The Mora "Count On Me Foundation" was instrumental in helping us provide uniforms and provide Clubs with equipment to line and mark fields. All teams received certificates and the teams in the finals received medals. The teams (voted on by the officials and volunteers) that exhibited the best sportsmanship represented the Mora League in an out of town flag tournament. We are very grateful to the Count On Me Foundation in helping us provide a FANTASTIC flag football experience for our youth."

FOUNDATION HIGHLIGHTS AT A GLANCE



March 2007 – Moras visit Gwinnett Children's Shelter's Long Term Home for Boys, brought gifts for the boys and viewed the visiting room named in their honor.

May 2007 – The Super Seattle Send Off Benefit Bash – a Foundation fundraising event presented by AirTran Airways – was held in Atlanta.

November 2007 – Jim Mora Turkey Bowl, the first annual championship tournament for the Jim Mora Flag Football League, was held at the NFL Yet Center through the Boys & Girls Clubs of Metro Atlanta.

December 2007 – The Moras invite the winners of the Turkey Bowl to be their guests at the Seattle Seahawks Game in Atlanta.

March 2008 – Third Anniversary Donor Campaign begins.



July 2008 – Special Olympics Georgia's Outstanding Coach of 2008, Pam Smith, receives annual award named in honor of Coach Mora.

September 2008 – Kickoff of the Jim Mora Flag Football League, Boys & Girls Club of Metro Atlanta.

October 2008 – Community Donation Tour, visits with Eagle Ranch, Gwinnett Children's Shelter and Boys & Girls Club, Atlanta, Georgia.

December 2008 – First Annual Holiday Shop at Children's Healthcare of Atlanta – Coaches' Wives flew in from around the league for the event. The Foundation hosted the in-hospital "store" for each child to shop and select two gifts for the family. Patients unable to come down for the shop were visited by volunteers with a cart of gifts so they could participate.

April 2009 – West Coast Launch of the Foundation, Seattle, Washington.

April 2009 – Lucky Strike Bowling Benefit Bash fundraiser, Lucky Strike Bowling Lanes and Lounge, Bellevue, Washington.

August 2009 – Jim Mora Celebrity Golf Classic, TPC at Snoqualmie Ridge, Snoqualmie, Washington.

December 2009 – Holiday Shop at Children's Hospitals in Atlanta and Seattle.





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