



Jim Mora Count on Me Family Foundation





GRANTED AND IN-KIND DONATIONS

2010

\$79,300 granted and donated

400 hours in the community

2009

\$144,000 granted and donated

350 hours in the community

2008

\$19,500 granted and donated

300 hours in the community

2007

\$52,000 granted and donated

350 hours in the community

2006

\$280,490 granted and donated

400 hours in the community



OUR MISSION

The Jim Mora Count On Me Family Foundation strives to lend support to charities and children's organizations through grants, increasing community awareness, and empowering organizations to help children improve their lives by:

- building and instilling confidence
- encouraging health and wellness
- fostering learning opportunities
- using the sport of football as a springboard to talk about life and life lessons

THE VISION

The Jim Mora Count On Me Family Foundation was created to support children in need, primarily in three target areas: children from low socio-economic backgrounds, mentally and physically challenged children, and children at risk. The Foundation affords children the opportunity to realize their potential and achieve their dreams. The organizations we support and partner with provide stability in young peoples lives, advocate for children needs, and provide channels that allow children to have a voice.

MAKING AN IMPACT

We are proud to share that in 2010 the Jim Mora Count On Me Family Foundation awarded over \$79,300 in grant money and in-kind support to the community and logged over 400 hours assisting and volunteering at various events throughout our community.

Since our launch in 2005, the Foundation has given over \$575,000 in grants and in-kind support to our communities, has participated in numerous children's outreaches, events and fundraisers while logging over 1,700 hours for the community.



A LETTER FROM JIM AND SHANNON MORA

Making A Difference in our Communities

As we celebrate the fifth year of our Jim Mora Count on Me Family Foundation, we are honored that we have been able to expand our support of children in need throughout various communities in Washington and Georgia. We began this journey in 2005 by launching the Foundation in Georgia as a way to raise funds for charities that support and enrich the lives of children in need and at risk. In 2009 we extended our efforts into Washington, allowing us to reach children coast to coast. We have met so many generous and supportive people along the way that have greatly contributed to the success of the Jim Mora Count On Me Family Foundation. We want to thank our generous contributors, partners and friends for their commitment of time and funding to the Foundation. It is through their support that we have touched the lives of so many children over these past five years. As we move forward we hope to continue to make dreams come true for many deserving children. We are grateful to everyone who has been on the journey with us to reach out and support children in need. We are also proud to celebrate five years of making a difference in the community. Here's to another five years!

Jim and Shannon Mora



Foundation Grants

The Jim Mora Count On Me Family Foundation awarded \$66,300 in grants, as well as over \$13,000 in donations, to seventeen charitable organizations in Washington and Georgia for the 2010 grant cycle. Funds for this year's grants were raised through the Annual Jim Mora Celebrity Golf Classic, the Lucky Strike Bowling Benefit Bash, Ladies Night Out, and many generous donations from corporations and individuals.

The Foundation also collaborated with many of the recipients on in-kind donations and outreach. The Foundation awards grants and partners with charities and organizations whose mission aligns with ours: to support children from a low socio-economic background, children who are mentally and/or physically challenged, and children at risk. The annual grant cycle for the Jim Mora Count on Me Family Foundation ends on August 31. Grant recipients are announced in the Fall.

2010 Grant Recipients

Boys and Girls Club of Bellevue
Camp Fire USA: Snohomish County
Emory Lysosomal Storage Disease
Foster Siblings Reunited
Friends of the Children King County
Friends of the Children Walla Walla
Gwinnett Children's Shelter
Go 4 the Goal
Jennifer Beach Foundation
Northwest Burn Foundation
The Salvation Army Seattle White Center
Seattle Urban Academy
Special Olympics Georgia
Special Olympics Washington
The Taylor Family Foundation
Virginia Mason Foundation's Nutrition
and Fitness for Life Program
Vision House



Partnership with Special Olympics Washington Young Athletics Program

The Jim Mora Count On Me Family Foundation partners with Special Olympics



Special Olympics
Washington

Washington to support the expansion of the Young Athletes program in the state. This program is designed to inspire and motivate the youngest athletes, ages 2-7, with intellectual disabilities to participate in sports.

The Young Athletes program teaches basic sports skills through school assembly programs and leaves behind a "sports bag" of items to continue building upon the skills the athletes learn at the assembly that day. The program culminates in the spring with selected schools participating in the Young Athletes' Count On Me Jamboree to showcase their new skills.





Triple Play Program with Boys and Girls Club of Bellevue

The Jim Mora Count On Me Family Foundation supports the Boys and Girls Club of Bellevue Triple Play Program, a program designed to motivate and teach kids how to lead a healthy life through fitness, nutrition and positive relationships with peers. Also through this program, The Jim Mora Count On Me Family Foundation helps support a co-ed Count on Me Flag Football League by donating sports equipment and needed funding so more children can participate. A fun-filled fitness celebration in spring helps motivate the kids to join in on the activities.



Count On Me Tailgate Parties

Count On Me Tailgate Parties are held at The Zone at Children's Healthcare of Atlanta Scottish Rite campus bi-monthly throughout the NFL football season. The Jim Mora Count on Me Family Foundation hosted football-viewing parties with pizza, popcorn, crafts and more for patients and their families, to take their minds off being in the hospital, and bring the "tailgate" to them.



The Jim Mora Flag Football League

The Jim Mora Count On Me Family Foundation has partnered with the Boys and Girls Clubs since 2005 to provide funding and encourage involvement in their co-ed Flag Football League for boys and girls ages 9-11. Youth in the metro Atlanta and Bellevue clubs compete against other club members through an in-house game schedule.



Partnership with Virginia Mason's Nutrition & Fitness for Life Program

The Jim Mora Count On Me Family Foundation is proud to partner with the Virginia Mason Medical Center Pediatric Department's Nutrition and Fitness for Life Program (N.F.L. Program) to help fight childhood obesity in Washington. The Nutrition and Fitness for Life program is a free, six-week comprehensive education and awareness program targeting children between seven and fifteen years of age.



Count on Me Feature: Kids Helping Kids

Twelve year old Julia Meade had an idea to utilize her artistic talents to raise funds for children. For her Bat Mitzvah project, she created and sold note cards adorned with her beautiful artwork. 100% of the proceeds benefited children in need.

"The Jim Mora Count on Me Family Foundation was important to me because I love sports and wanted to support a foundation that helps kids stay involved in a variety of athletics, especially the Special Olympics."

Julia raised over \$2,500 and donated her proceeds to the Jim Mora Count on Me Foundation in support of her desire to help other children.





The Fourth Annual Jim Mora Celebrity Golf Classic

The Classic was held on June 28, 2010 at The Golf Club at Newcastle in Newcastle, Washington. This year's event raised over \$211,000 for children's charities. Sponsor golfers and celebrities enjoyed breakfast at the club, a fabulous day of golf including 18 prize-winning contests on the course, a car contest give away, courtesy of Michael's Toyota of Bellevue, and lunch on the course, courtesy of Azteca Mexican Restaurant, Famous Dave's BBQ, Lucky Strike and Marination Mobile. Current and former NFL, NBA and MLB greats as well as other local celebrities participated in the tournament. The Awards Bash & Auction Dinner boasted our highly regarded auction offering unique experiences and one-of-a-kind sports memorabilia which provided additional funding for children.

A VIP Appreciation Party was held the night prior to the tournament at Joey Restaurants in Bellevue. This special night featured delicious fare, courtesy of Joey Restaurants, door prizes and the opportunity to mingle with NFL greats and other local celebrities. The Golf Classic benefited The Boys and Girls Club of Bellevue, Special Olympics Washington (SOWA), the Nutrition and Fitness for Life Program at Virginia Mason, and other children's charities through the Jim Mora Count On Me Family Foundation.

The Annual Jim Mora Celebrity Golf Classic continues to be our primary fundraiser ensuring our Foundation the ability to grant and support the diverse and ever growing number of children's charities, organizations and programs.



THANK YOU TO OUR CORPORATE SPONSORS



JOEY RESTAURANTS



LUCKY STRIKE



Reebok



Lucky Strike Bowling Benefit Bash

More than 150 friends of the Jim Mora Count on Me Family Foundation hit the lanes to show off their bowling skills for children's charities in Seattle on April 21, 2010 at the Second Annual Lucky Strike Bowling Benefit Bash. Lucky Strike Lanes and Lounge graciously hosted the sold out event in Bellevue, Washington. The evening was filled with fantastic food, fun and friends along with a fabulous silent auction. The highlight of the evening was bowling as each sponsored lane was matched with celebrities, including Hall of Famer Warren Moon, UW head coach Steve Sarkisian, All Pro Quarterback Matt Hasselbeck, among many other local sports celebrities. Due to our generous sponsors and Lucky Strike Lanes and Lounge, over \$27,000 was raised for local children's charities.



JIM MORA COUNT ON ME FAMILY FOUNDATION HOLIDAY SHOPS

Children's Healthcare of Atlanta

Since 2008, the Jim Mora Count On Me Family Foundation has helped keep the holiday spirit alive by giving young patients at Children's Healthcare of Atlanta's Egleston and Scottish Rite campuses the opportunity to choose gifts for their families in a festive holiday shop supplied and decorated by the Foundation. Volunteers from around the country flew in to assist the young shoppers select two gift items for their parents or guardians. The children enjoy having a part in wrapping their gifts with festive paper, bows, gift tags and writing cards. To date over 800 young patients have participated in this jubilant event.



Mary Bridge Children's Hospital & Health Center

The Foundation held it's second annual Holiday Shop at Mary Bridge Children's Hospital in Tacoma to infuse holiday spirit and provide some normalcy in the lives of children in long-term care. The event gave over 100 children the opportunity to enjoy the gift of giving during the holiday season and share the experience with their family, without ever leaving the hospital. Foundation and hospital volunteers assisted the young patients with selecting and wrapping their gifts for the special people in their lives. The Foundation owes a special thank you to Michael's Toyota of Bellevue for sponsoring this annual event!



Ladies Night Out to Benefit the Holiday Shop

TPC at Sugarloaf hosted the Second Annual Ladies Night Out on December 2, 2010. Attendees enjoyed a special evening of great food, fine wines, wonderful entertainment, a special silent auction, fashion show and marketplace. The fun-filled event raised over \$11,000 in support of the Annual Holiday Shops at Children's Healthcare of Atlanta and other local children's charities through our Foundation.



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The Bowling Stones
Thomasville/13 Coins

On behalf of the children we serve, we owe a huge THANK YOU to our dedicated VOLUNTEERS and committed DONORS in Washington and Georgia. Your continued donations of time, energy and resources help us to reach more children each day!

2010 VOLUNTEERS

Executive Committee Volunteers

Terry Backer
Stephanie Doyle
Donna Feazell
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Casey Kennedy
Starla Knapp
Sara Narbaitz
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...and many unsung supporters
Thanks to you all!



Join the COUNT ON ME Team by donating or volunteering!
Please visit us at www.countonmefoundation.org or
call 425-765-3572 or 404-556-3833.

WWW.COUNTONMEFOUNDATION.ORG

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