

Charity Minded Sports and Entertainment Personalities Highlight Ninth Annual Jim Mora Celebrity Golf Classic



Sold Out Tournament at Riviera Country Club Benefits Jim Mora Count On Me Family Foundation Programs and Grant Partners

LOS ANGELES CA; APRIL 24, 2014 -- The Ninth Annual Jim Mora Celebrity Golf Classic will hit the links Monday, May 18th, 2015 at the Riviera Country Club in Pacific Palisades for the third consecutive year. The sold out tournament boasts local and national sponsors as well as a sports and entertainment studded list of celebrities. The anchor fundraising event for the Jim Mora Count On Me Family Foundation kicks off on Sunday, May 17th with a VIP and Celebrity Appreciation Party sponsored by TVG Executive Search and hosted by the W Los Angeles-Westwood.

Ninth Annual Jim Mora Celebrity Golf Classic Sponsors include X2 as Presenting Sponsor and Nelson & Sharon Rising and Shangri-La Construction & Webcor Builders as Platinum Sponsors. Gold Sponsors for 2015 are Boston Private Bank & Trust, Curtis Smith & Friends, IMG, Logistics, and Seagate. Silver Sponsors include Mr. Robert Caldwell, Square Peg Industries, Equity Office Partners, Patrick & Joanne Graham, Mr. Ken Graiwer, the Jacobson Family, Pacific Homeworks, Sunstone Hotel Investors, Inc., Topaz Systems, Inc., Kevin & Shelley Turner, Wedgewood Inc., and Ziegler Family Trust. Non-golf sponsorships are still currently available to support this fun and worthy event.

The tournament is a fun-filled adventure - sponsor foursomes are matched with a guest celebrity for a day of golf, delicious food and beverages, exciting contests and tee prizes. The event wraps up as golfers and their guests move to the Riviera Clubhouse for the BackSwing Bash, which includes happy hour, dinner and auction featuring a unique array of silent and live items. AM 570 Fox Sports LA's Petros & Money Show will broadcast live during the afternoon.

The Annual Jim Mora Celebrity Golf Classic raises funds for the Jim Mora Count On Me Family Foundation, which supports children and children's charities throughout Southern California through annual grants and community outreach programs like the Count On Me Holiday Shops, Bus 2 The Bowl and Youth Football Extravaganza. Organizations such as Special Olympics, Boys & Girls Clubs, Jessi Rees Foundation, St Francis Medical Center, Reading Opens Minds, Together We Rise, Mattel Children's Hospital and Children's Hospital Los Angeles are recent grant recipients.

Confirmed Celebrities to Date Include: Troy Aikman, Kermit Alexander, Steve, Alford, Anthony Anderson, Jordan Babineaux, Drew Bledsoe, Peter Dante, Richard Dent, Tyus Edney, DeShaun Foster, Jim Hill, Maurice Jones-Drew, David Justice, Jason Kapon, Eric Karros, Noel Mazzone, Taylor Mazzone, Angus McClure, John C. McGinley, Mark McMillan, Cade McNown, Jim Mora Sr., Kevin Nealon, Rick Neuheisel, Jonathan Ogden, Kennedy Polamalu, Robert Thomas, LaDanian Tomlinson, Matt Willig and Eric Yarber. Additional celebrities and details available closer to event date.

About The Riviera Country Club:

The Riviera Country Club is internationally renowned and noted for its spectacular beauty with a uniquely designed course layout that has virtually been unaltered since it opened in 1927. Home to the PGA Tour's Northern Trust Open and several PGA Championships, Riviera is listed in virtually every domestic and international course rating; its combination of layout, history and proven excellence make it one of the world's premier tournament venues.

About The Jim Mora Count On Me Family Foundation:

The Foundation, created in 2005, is a not-for-profit 501(c)(3) organization which supports children in need, primarily in three target areas: children from low socioeconomic backgrounds, mentally and physically-challenged children, and children at-risk. Through the Foundation, Jim Mora, Football Head Coach at UCLA, and wife, Shannon, support children in need in California, Washington and Georgia. The Jim Mora Count On Me Family Foundation has granted over 1.8 million dollars to over 70 charitable children's organizations since 2005 and provides programs and community outreach efforts for many hundreds of young people annually. For additional information or learn more about the Foundation, please visit the Foundation website at www.countonmefoundation.org.

Sponsorship Inquiries:

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(Photos from 2014 Eighth Annual Jim Mora Celebrity Golf Classic)



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