

Charity-Minded Celebrities and Generous Sponsors Make The Ninth Annual Jim Mora Celebrity Golf Classic A Meaningful Success!



Tournament at The Riviera Country Club Raises Funds for the Jim Mora Count On Me Family Foundation Programs and their Grant Partners

LOS ANGELES CA; June 1, 2014 –

The Ninth Annual Jim Mora Celebrity Golf Classic drew a sold out crowd of celebrities and sponsors raising over \$550,000 for the Jim Mora Count On Me Family Foundation's programs and grant partners. The event not only included a full day on the Riviera Country Club Golf Course and dinner in the Grand Ballroom, but also a VIP Appreciation Party sponsored by TVG Executive Search and hosted by the W Los Angeles-Westwood.

The tournament was a fun-filled adventure - sponsored foursomes were matched with a guest celebrity for a day of golf, delicious food and beverages, exciting contests and tee prizes. The event wrapped at the Annual BackSwing Bash which included happy hour, dinner and auction featuring a unique array of silent and live items. Thanks to the generosity of Count On Me donors and partners, the food, beverages, prizes, swag and auction items were provided at no cost – or very minor cost to the Foundation, allowing the funds raised to directly impact children in Southern California.

The Jim Mora Count On Me Family Foundation, supports children and children's charities throughout Southern California through its annual grant program and its own community outreach programs like the Count On Me Holiday Shops, Bus 2 The Bowl and Youth Football Extravaganza. Organizations such as Special Olympics, Boys & Girls Clubs, Jessi Rees Foundation, St Francis Medical Center, Reading Opens Minds, Together We Rise, Mattel Children's Hospital and Children's Hospital Los Angeles are recent grant recipients.

Celebrities golfers included NFL greats Troy Aikman, Dick Butkus, Jonathan Ogden, LaDainian Tomlinson, Marcus Allen, Jerome Bettis, Drew Bledsoe, Larry Fitzgerald, Maurice Jones-Drew, and Lorenzo Neal, as well as sports and entertainment greats Jim Mora Sr., Steve Alford, Jordan Babineaux, Peter Dante, Tyus Edney, Jason Kapono, David Justice, Eric Karros, Mark McMillian, Cade McNown, Rick Neuheisel, Matt Willig and members of Jim Mora's UCLA Football Coaching Staff.



(2015 Jim Mora Celebrity Golf Classic photos courtesy of the Jim Mora Count On Me Family Foundation)

Ninth Annual Jim Mora Celebrity Golf Classic Sponsors included X2 as Presenting Sponsor; and Nelson & Sharon Rising, and Shangri-La Construction & Webcor Builders as Platinum Sponsors. Gold Sponsors were Boston Private Bank & Trust; Curtis Smith, Bob Petersen & Friends; IMG, Legistics, and Seagate. Silver Sponsors included Mr. Robert Caldwell, Square Peg Industries, Equity Office Partners, Patrick & Joanne Graham, Mr. Ken Graiwer, the Jacobson Family, Pacific Homeworks, Sunstone Hotel Investors, Inc., Topaz Systems, Inc., Kevin & Shelley Turner, Wedgewood Inc., and Ziegler Family Trust. Other generous individuals and companies sponsored the tournament at the Bronze level, sponsored a Course Tee or provided one of the many amenities throughout the event.

Sponsor & Donor Listing for the Ninth Annual Jim Mora Celebrity Golf Classic

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About The Jim Mora Count On Me Family Foundation:

The Foundation, created in 2005, is a not-for-profit 501(c)(3) organization which supports children in need, primarily in three target areas: children from low socioeconomic backgrounds, mentally and physically-challenged children, and children at-risk. Through the Foundation, Jim Mora, Football Head Coach at UCLA, and wife, Shannon, support children in need in California, Washington and Georgia. The Jim Mora Count On Me Family Foundation has granted over 1.8 million dollars to over 70 charitable children's organizations since 2005 and provides programs and community outreach efforts for many hundreds of young people annually. For additional information or learn more about the Foundation, please visit the Foundation website at www.countonmefoundation.org.

Media, Photo Requests and Other Inquiries:

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