



## ***Bus 2 The Bowl - Annual Jim Mora Count On Me Family Foundation Kicks Off 2015 Season Program at Iconic Rose Bowl Stadium***

**\*\*\*\*Media are invited to visit the Bus 2 The Bowl tailgate site at The Rose Bowl.\*\*\*\***  
**\*\*\*\*Please contact Shari' Mills, 619-917-3635 for logistics and location details\*\*\*\***

**WHAT:** Jim Mora Count On Me Family Foundation program "Bus 2 The Bowl" will provide a college football experience to hundreds of 7-13-year-old youth from low socio-economic communities across southern California.

*Youth organizations that support children in need, especially from low socio-economic situations, are bused to the Rose Bowl and treated to a pregame meal and picnic before entering The Rose Bowl stadium to enjoy a UCLA Bruin football game. Post-game snacks for the bus ride home, t-shirts and swag bags are also provided to the participants.*

**WHO:** **Bus 2 The Bowl Attendees:** Youth-affiliated organizations, charities, athletic leagues and schools across the greater Los Angeles area that service children in need – especially in low socio-economic situations (list of participating organizations on page 2).

**Bus 2 the Bowl Sponsors:** Bruin Report Online community, The Nick Pasquale Foundation.

**Bus 2 The Bowl Donors:** California Pizza Kitchen, KIND Bars, Melissa's Produce, AQUAhydrate, and the UCLA Athletic Department

**Bus 2 The Bowl Volunteer Partners:** Windward High School Football, Pacific Palisades High School Football, Notre Dame High School Football and Brentwood School Football

**WHERE:** The Rose Bowl Stadium, 1001 Rose Bowl Dr. Pasadena, CA 91103

**WHEN:** **UCLA Home Football Games:** Saturday, September 5 (vs Virginia); Saturday, September 19 (vs BYU); Saturday, October 3 (vs ASU); Saturday, October 31 (vs Colorado); Saturday, November 14 (vs WSU)

**For more information about the Jim Mora Count On Me Family Foundation, visit [countonmefoundation.org](http://countonmefoundation.org)**

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*In 2014, over 1,200 youth participated in the first season of the Bus 2 The Bowl program.*

***Bus 2 The Bowl Schedule of Participants  
(subject to change)***

Saturday September 5, 2015 (UCLA vs Virginia)

Watts/Willowbrook Boys and Girls Club  
West Valley Boys and Girls Club  
Monrovia Boys and Girls Club  
Challengers Boys and Girls Club  
Santa Monica Boys and Girls Club

Saturday September 19, 2015

Lancaster Colts  
Lakewood Pop Warner  
Pasadena Panthers  
Hollenbeck Police Activities League

Saturday October 3, 2015

Raymond Avenue Elementary School  
Nevin Avenue Elementary School  
Grandview Elementary School  
McBride Elementary School  
Venice Boys and Girls Club

Saturday October 31, 2015

Salesian Boys and Girls Club  
Flintridge Center  
Santa Monica Police Activities League  
Pasadena Citywide Sports  
Mom and Dad Foundation

Saturday November 14, 2015

Olive Crest  
Young Warriors  
Pasadena Boys and Girls Club  
Devonshire Police Activities League

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