



**SOLD OUT – The Seventh Annual Jim Mora Celebrity Golf Classic is has reached capacity!
Monday, May 20, 2013 at Riviera Country Club, Pacific Palisades, CA**

Golf Classic to benefit children's charities through the Jim Mora Count On Me Family Foundation

April 30, 2013 - LOS ANGELES, CA – For the seventh year in a row, and with just 3 weeks before players tee off, the **Seventh Annual Jim Mora Celebrity Golf Classic** has filled to capacity! The list of local and national sponsors has grown to include Presenting Sponsor, X2 Biosystems, as well as Platinum Sponsor Nelson Rising; and Gold Sponsors: The COPi Companies, Seagate, Shangri-La Construction and Webcor Builders; Silver Sponsors: Paradise Bowls, Equity Office, Grace Hill Media, LossArts, Wedgewood, Prime Athletes, IMG College, Nelson Financial Services, Boston Private Bank, RBC Wealth Management, Fischer & Company, The Adkins Group, and Microsoft.

The Jim Mora Celebrity Golf Classic will be held on Monday, May 20th at the renowned Riviera Country Club in Pacific, Palisades, California. The charity tournament benefiting children's charities through the Jim Mora Count On Me Family Foundation, is gearing up for its inaugural Celebrity Golf Classic in southern California.

The Jim Mora Celebrity Golf Classic brings together friends from the sports and entertainment industries to tee it up for a great cause and promises to be a memorable event for all. The Golf Classic benefits the Jim Mora Count On Me Family Foundation, supporting local children's charities such as Special Olympics, Boys & Girls Club, Shelter 37, Richstone Family Center as well as variety of children's hospitals just to name a few beneficiaries. Since its inception, the Foundation has raised over 1.5 million dollars and has awarded grants to over 50 different children's charities and programs in local communities.

The Golf Classic kicks off on Sunday, May 19th with a VIP Appreciation Party hosted by the W Los Angeles | Westwood where sponsors and their guests have the opportunity to meet sports and entertainment celebrities that will be participating in the tournament. Each foursome is matched with a celebrity for a day of golf, delicious food on the course, and exciting contests and tee prizes. One winner per fivesome adds a unique twist and contest prizes include: Adidas gear, Oakley sunglasses, GoPro, Dick Vermeil signed wine, Randy Willard custom shirts, Troy Aikman signed footballs, Cleveland putters, Under Armour gear, TOMS, Clae shoes, Patron and hand-rolled cigars by Cigartainment. The day wraps up as golfers and their guests move into The BackSwing Bash which includes a dinner and auction featuring a unique array of silent and live items.

Celebrities to date include:

Kermit Alexander, Eric Allen, Jerome Bettis, Terry Bradshaw, Adam Carolla, Peter Dante, Marshall Faulk, Pat Haden, Jim Hill, Erik Karros, Jason Kapon, Noel Mazzone, Willie McGinest, Joel McHale, Mark McMillian, Jonathan Ogden, Cade McNown, Ryan McPartlin, Curt Menefee, Jim Mora Sr., Kevin Nealon, Rick Neuheisel, John O'Hurley, Ron Pitts, Alfonso Ribeiro, Warren Sapp, James Washington, Rod Woodson, and Michael Young.

About The Riviera Country Club – Riviera is internationally renowned and noted for its spectacular beauty with a uniquely designed course layout that has virtually been unaltered since it opened in 1927. Home to the PGA Tour's Northern Trust Open and several PGA Championships, Riviera is listed in virtually every domestic and international course rating; its combination of layout, history and proven excellence make it one of the world's premier tournament venues.

About the Jim Mora Count On Me Family Foundation – The *Foundation*, created in 2005, is a not-for-profit 501(c)(3) organization which supports children in need, primarily in three target areas: children from low socioeconomic backgrounds, mentally and physically-challenged children, and children at-risk. Through the Foundation, Jim Mora, Football Head Coach at UCLA, and wife, Shannon, support children in need and at risk in California, Washington and Georgia. The *Count On Me Family Foundation* has granted over a 1.5 million dollars to over 50 charitable children's organizations since 2005. This year the Count On Me Foundation's well-received Holiday Shop Program will include outreach in children's hospitals in California, Georgia and Washington. For additional information on how to apply for a grant or to learn more about the Foundation, please visit the Foundation website at: www.countonmefoundation.org.

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